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photography / joe magnani

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THE LIQUID lift

STUDIO CITY'S BELLE VISAGE IS HOME TO THE AUTHOR OF "NURSE JAMIE'S BOTOX DIARIES" AND THE ON-CAMERA NURSE FOR TV'S THE SIMPLE LIFE. JAMIE SHERRILL IS A PIONEER OF THE MOST REVOLUTIONARY NON-SURGICAL COSMETIC PROCEDURE. > 13207 VENTURA BLVD., STUDIO CITY

HOW IT WORKS... Liquid Lift is the general term for a procedure that combines different fillers (Botox, Restylane, Juvéderm, Sculptra) to mimic a face lift. The process restores volume and fills in creases with the help of injectable fillers.

DIFFERENT BECAUSE... Unlike a facelift, the procedure is customized to the patient's personal needs. It incorporates fillers that are targeted to rejuvenate problem areas on the face. Studies show that using fillers stimulates new collagen, making the procedure preventative.

HOW THE PRODUCT WAS DEVELOPED... Cosmetic nurses realized that patients were confused about the variety of injectables on the

market. Clients would continuously ask about articles on Juvéderm or collagen. The integration of the products was developed to ease client confusion.

BETTER THAN A FACELIFT? The Liquid Lift provides more subtle and gradual results without the pain and risk of surgery. Early maintenance with Botox and fillers prevents lines from being etched in over time so that future procedures will be minimal.

ARE THERE ANY DANGERS? A Liquid Lift produces results similar to plastic surgery without the healing time. Fillers are FDA approved and only temporary redness, swelling, and bruising occur around the treated area.